



COPY AND DESIGN

PORTFOLIO

HOLA, I AM KAYLA!

I'm a Fort Worth-born creative based in Atlanta! I am incredibly passionate about capturing stories through the art of writing and graphic design. Through the power of storytelling, I aim to showcase the extraordinary work happening within a company. My ultimate objective is to effectively convey a unique narrative in a way that drives a company closer to achieving the desired goals, whether that involves promoting a product or service. Let's embark on this incredible journey together and create visuals and stories that will inspire and compel others to invest in our services.



VIDEOGRAPHY



SCRIPT WRITING

COPY

VIDEOGRAPHY

VIDEO EDITING

⋮ All Videos



Veterans Empowerment Organization
Wellness Garden



Woolf Gang Bakery Grand Opening



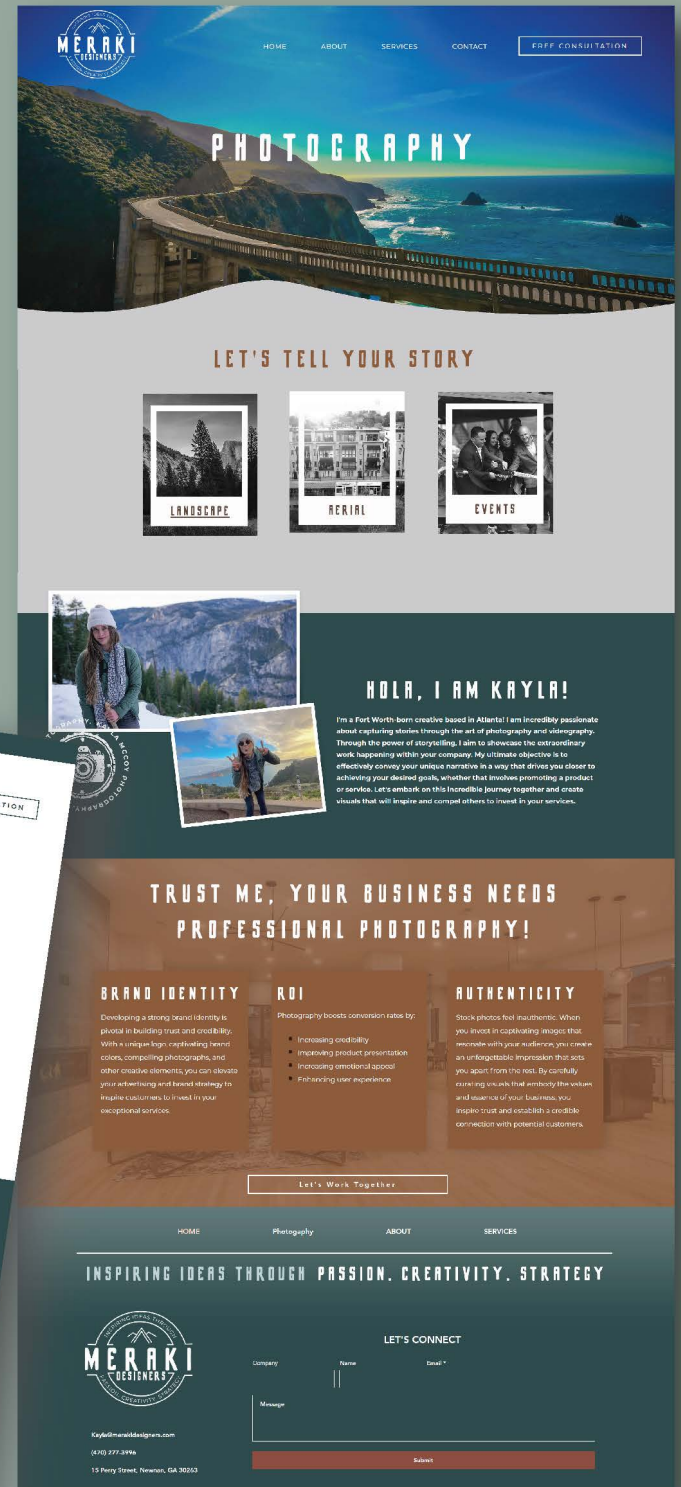
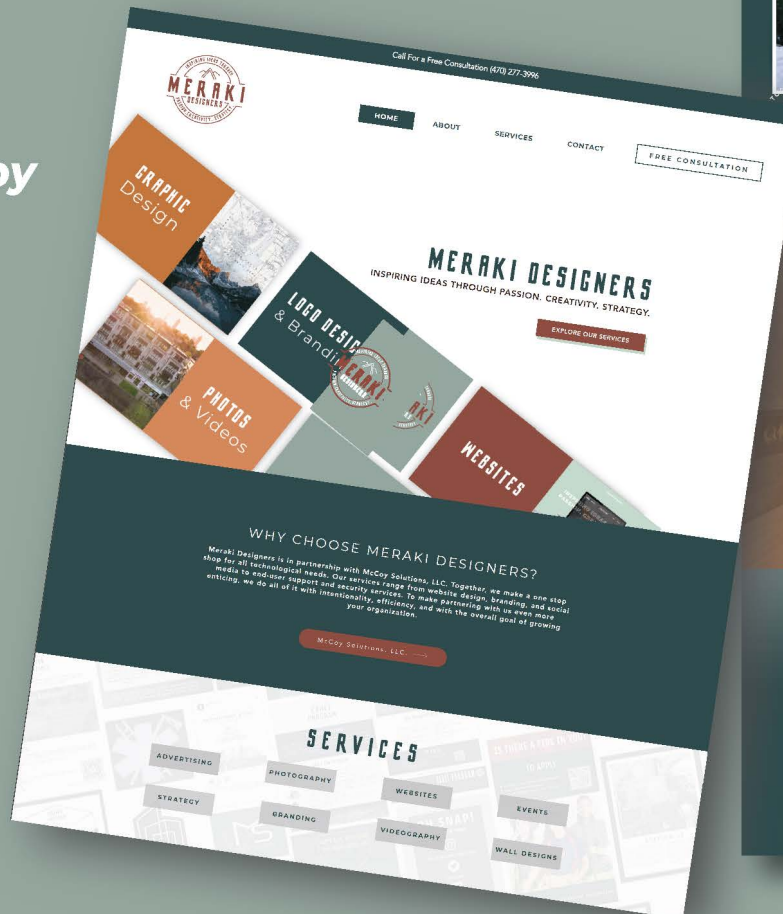
Veterans Empowerment Organization 15-
Year Reflection



2023 Heroes Benefit Concert Fundraising



- Website Design & Copy
- Logo Design
- Flyer Designs & Copy
- Strategic Planning
- Project Management

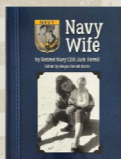


www.merakidesigners.com

EXPERIENCE THE COURAGE AND ADVENTURE OF WAR

Step into the world of Jack Ferrell, a decorated combat pilot in the Korean War and Retired Commander of the U.S. Navy, through his inspiring books.

BOOKS



Knoxville, Tennessee Writer

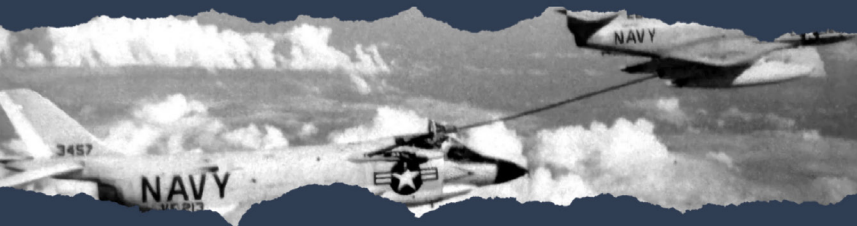


MEET Jack Ferrell

Jack Ferrell is an esteemed writer, a conservative American Veteran of the Navy, and a passionate advocate of American "Air Power" and "Make America Great Again".

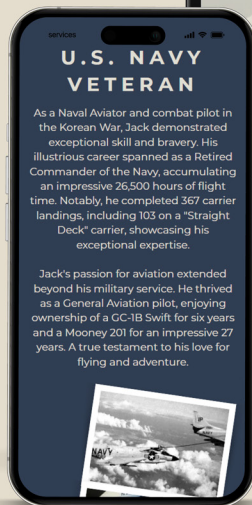
Throughout his awe-inspiring life, Jack Ferrell continues to inspire others with his unwavering spirit, remarkable achievements, and a legacy that will forever remind us of what it means to reach for the skies.

[Learn More About Jack!](#)



FERRELL ENTERPRISES

www.ferrell-enterprises.com



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DESIGN PORTFOLIO



DESIGN PORTFOLIO



CHAYIL DESIGNS

Chayil Designs is the product of Tracey Dymond's one of a kind home designs. Every home is furnished with modern lighting, elegant tile selections, and an open floor plan. Chayil Designs is equipped with the tools and vision to guide you in expressing your style and creating your dream home.



DESIGN SERVICES

- Flooring • Tile • Lighting • Room Layout
- Room Accents • Hardware • Paint
- Furniture • Appliances • Space Planning
- Exterior Specifications • Budget Planning





S E R V I C E

I.T. SERVICES

At our company, we are committed to providing exceptional services that help your business thrive. We understand the importance of keeping up with the technological advancements and use them to offer cutting-edge solutions to our clients. Our team is dedicated to staying updated with the latest industry trends and ensuring that your business stays ahead of the curve.



Hire Us as Your CIO

We believe that every company is unique, and therefore requires a tailored approach when it comes to IT strategy. That's why we take the time to get to know your business inside and out, from your current systems and processes to your long-term vision.

Benefits of our CIO Services

- **Expertise:** Our team of experienced CIOs brings a wealth of knowledge and expertise to the table. We stay up-to-date with the latest technology trends and best practices to ensure your business is always ahead of the curve.
- **Cost Savings:** With our customized IT strategy, we aim to optimize your systems and processes to reduce unnecessary costs and improve efficiency.
- **Increased Productivity:** By streamlining your IT infrastructure and implementing efficient workflows, we can help increase productivity within your organization.
- **Scalability:** Our strategies are designed to support your current needs while also being scalable for future growth. This allows you to focus on your business goals without worrying about outgrowing your IT capabilities.
- **Strategic Planning:** As your CIO, we take a proactive approach to identify potential risks and develop contingency plans. This helps minimize disruptions and ensure business continuity.

Maintenance & Support

Constant Network Monitoring for Maximum Security

As technology continues to advance and businesses become increasingly reliant on computer networks, the need for strong and effective network security measures has never been greater. Without proper protection, sensitive data can be compromised, leading to financial loss, damage to reputation, and potential legal consequences.



System Architecture

Our team specializes in creating tailored systems that optimize your business operations. Cloud Management Systems, VPNs for remote work, security measures, and maintenance all contribute to keeping your business running smoothly.

- Firewall Installation
- VPNs
- Data Encryption
- Data Backup

Network Security

With the increasing reliance on digital technologies, businesses are more vulnerable to cyberattacks and data breaches than ever before. Therefore, it is crucial to have proactive and secure solutions in place to protect information and avoid all potential threats.

Cybersecurity solutions are a set of tools, practices, and procedures designed to protect networks, devices, programs, and data from digital attacks. These solutions use various techniques such as encryption, firewalls, intrusion detection systems (IDS), and vulnerability assessments to safeguard information.



End-User Support

End-user support aims to provide a smooth user experience by resolving technical issues and addressing queries related to technology. It helps individuals make the most out of their devices by providing them with the necessary knowledge and troubleshooting techniques.

- Maintaining a central knowledge base
- Utilizing remote support tools
- Providing prompt and courteous service
- Regularly updating software and systems
- Conducting user training sessions
- Implementing self-service options
- Tracking and analyzing support data


E N D - T O - E - T O - E N D

SECURITY SERVICES




Installation for Camera Footage Retention

The process of installing a Network Video Recorder (NVR) for security camera footage retention is an essential step. With the ever-increasing need for surveillance, it has become crucial to have a reliable system in place that can store, retrieve and manage recorded footage.



Security Camera Installation & Monitoring

We specialize in providing top-notch security camera installation and monitoring services. Our team consists of experienced professionals who create custom blueprints for camera placement and installation, ensuring maximum coverage and effectiveness.



Security Access Control Doors

These doors serve as a barrier, controlling the entry and exit of individuals into a specific area. They not only help prevent unauthorized access but also keep track of who is entering and leaving a particular space.

DOES SECURITY SURVEILLANCE ACTUALLY IMPACT CRIME?

Surveillance cameras have become increasingly popular in many cities and public places around the world. The installation of these cameras has proven to decrease crime rates by up to 50%. This is due to various reasons, including the deterrence effect as well as the valuable evidence that can be collected from the footage.

The presence of surveillance cameras alone can act as a deterrent to potential criminals. The knowledge that they are being watched and recorded can make individuals think twice before committing a crime. Research has shown that areas with surveillance cameras have significantly lower crime rates than those without. Apart from preventing crimes, surveillance cameras also play a crucial role in the investigation process.



Home

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Services

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Created with love by Meraki Designers



MCCOY SOLUTIONS

www.mccoysolutionsllc.com



MCCOY SOLUTIONS

Check out McCoy Solution's blog, where we geek out talking about the world of

INFORMATION TECHNOLOGY.

and it's growing importance in today's modern world.

All Posts

4 min

Streamline Business Operations with Network System Architecture

Whether you're just starting your business or looking to streamline operations as you grow, your company's network system is one of the...

2 min

Protecting Your Business: The Importance of Network Security

As the world becomes more digitized and interconnected, the risk of cyber-attacks and data breaches continues to rise. Every day,...

2 min

How End-User Support is Revolutionizing the Tech Space

We live in a world where technology has become an indispensable part of our lives. At home or work, we rely on various devices to...

3 min

Why Outsourcing A CIO Can Benefit Your Business

The Chief Information Officer (CIO) role has come a long way since first emerging in the 1980s. As technology has progressed and become...



SERVICE ANIMALS REVOLUTIONIZING THE LIVES OF VETERANS



VEO, in partnership with K9s for Warriors, has a new furry team member. Oldfield is our Veteran Support Specialist. Service animals have proven to be extremely beneficial in providing emotional support to individuals. For our Veterans, this support can be life-changing. The unconditional love and companionship that service animals offer can help reduce anxiety and depression symptoms, manage PTSD triggers, and provide a sense of comfort in times of distress.

The statistics surrounding Veteran suicide rates are alarming and heartbreaking. It is estimated that 22 Veterans take their lives every day in the United States. Service animals play a vital role in providing emotional support to decrease Veteran suicide. At VEO, we are proud to be part of this incredible journey towards healing and transformation for our Veterans. We believe that every Veteran deserves a chance at a happy and fulfilling life, and Oldfield is a loyal and dedicated companion who will be there for our Veterans every step of the way.

EMBRACING BIOPHILIC DESIGN IN THE ROLLINS VETERAN CENTER

VEO has created a healing space by incorporating biophilic features. Biophilia refers to the innate human tendency to connect with nature. By adding elements such as plants, natural light, and views of nature, we can bring the outdoors inside and reap the benefits of being in a natural environment.

VEO has astutely recognized the potency of biophilic design and has gracefully integrated it into the Rollins Veteran Center's spaces. This innovative approach has proved invaluable for Veterans battling chronic mental illnesses. Furthermore, it has been shown to improve cognitive function and productivity. By creating an environment that mimics nature, the Rollins Veterans Center has become a sanctuary that aids in the healing process and fosters positive growth and development for our Veterans.

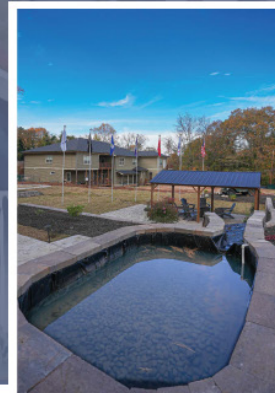


VETERAN WELLNESS GARDEN

Located behind Rollins Veteran Center, the Wellness Garden is a peaceful oasis for our Veterans to find solace and assist in their healing journey. It serves as a reminder of VEO's commitment to supporting those who have served and sacrificed for our country.

What is the Wellness Garden and Why is It So Significant?

The Wellness Garden is more than just a physical space – it is a symbol of hope and healing for our Veterans. It features various elements such as walking paths, benches, plants, and a reflection pond, all designed to promote relaxation and emotional well-being. Research has shown that nature-based therapies can have a positive impact on the mental health of individuals, especially those who have experienced trauma. That's why VEO's Wellness Garden is an integral part of our holistic approach to supporting our Veterans.



BRAINWAYS DEEP TMS: A REVOLUTIONARY TREATMENT FOR MENTAL HEALTH



VEO now provides Veterans with transcranial magnetic stimulation (TMS), a non-invasive neurostimulation technology that has been gaining recognition for its remarkable potential in treating mental health and addiction disorders. Veterans often grapple with the unique challenges of anxiety, depression, OCD, and addiction- lingering echoes of a life spent in service. This powerful technology offers a promising avenue for recovery, allowing Veterans to reclaim control of their mental health and ultimately, their lives.

The implementation of TMS treatment at VEO signifies a pivotal moment in the landscape of Veteran mental healthcare. The U.S. Department of Veterans Affairs (VA), despite its earnest initiatives, often finds its resources stretched thin due to the sheer number of Veterans coping with mental health disorders. The introduction of TMS at VEO not only provides veterans with another viable treatment option but also helps to alleviate the burden on VA clinics. By integrating TMS into its treatment arsenal, VEO demonstrates its commitment to the comprehensive healing journey of our nation's heroes.

YES! I WANT TO HELP VETERANS MENTAL HEALTH

FIRST NAME	FIRST NAME	NAME ON CARD IF DIFFERENT
ADDRESS		
CITY	STATE	ZIP
HOME PHONE	CELL PHONE	EMAIL

WAYS TO GIVE

- I've enclosed a check # _____
- I donated online at _____
- Provided credit card details

NAME ON CARD _____

CARD NUMBER _____ EXP. DATE _____ CSC _____

SIGNATURE _____

I/WE COMMIT TO GIVE

- \$25 \$50 \$100 \$200
- \$ _____
- WEEKLY MONTHLY YEARLY

I/WE WOULD ALSO LIKE TO

- LEARN MORE ABOUT VOLUNTEERING
- LEARN MORE ABOUT HOSTING A MEAL
- SPONSOR A CLASSROOM



VETERANS
Empowerment Organization



**RIDING TO END
VETERAN SUICIDE**

Our Mission

Empowering veterans along
their journey to self-sufficiency

How We Serve



**TRANSITIONAL
& RENTAL
HOUSING**



**BEHAVIORAL
HEALTH**



**JOB
READINESS**

VISIT US

Veterans Empowerment Organization
381 W Lake Ave NW, Atlanta, GA 30303

CONTACT US

404-889-8710 | Help@veohero.org | veohero.org



VETERANS
Empowerment Organization



EMPOWERING VETERANS
ALONG THEIR JOURNEY
TO SELF-SUFFICIENCY

HOW WE SERVE



**TRANSITIONAL
HOUSING**

Provides housing with
case management
services to support
veterans to stabilize,
gain employment, and
ultimately move into
permanent housing.



ADVOCACY

Veteran advocacy
spans from behavioral
health to workforce
development.



**RENTAL
HOUSING**

Heroes Community at
Lanier has 41 apartments
that allow veterans to
become self-sufficient
by participating in VA
housing voucher
programs.

VISIT US

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ROLL-UP BANNERS



VETERAN

HOMELESSNESS IN GEORGIA

696,000 VETERANS

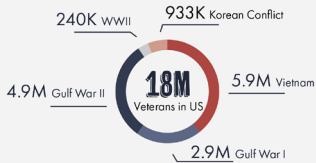


IN GEORGIA

the 9th largest veteran population in US

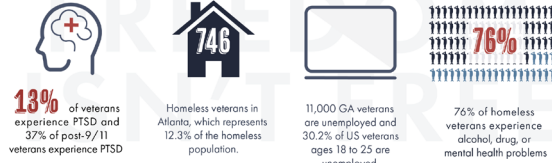


According to Veterans Affairs, females who serve in the military are **2x more likely** to become homeless as the female civilian population. Many people are unaware that women are the fastest-growing demographic of homeless veterans. Though homelessness among male veterans declined by 3% between 2018 and 2019, the number of homeless female veterans increased by 2%.



With 242,000 veterans living in the metro Atlanta area, over 65,000 are at higher risk of instability, isolation, and health decline.

VETERAN QUALITY OF LIFE



VEO IMPACT



VEO operates 20 beds in the Unsheltered to Housed Program to temporarily house homeless veterans and move them to permanent housing



VEO offers 41 apartments that accept VA voucher programs to permanently house veterans



VEO receives over 250 calls a month to assist veterans with benefits and resources

★★ TOTAL IMPACT ★★

7,500+ Veterans Served

50+ Community Partners

\$7.5 M Annual Economic Impact



Sources: veohero.org/infographic-works-cited
Visit our website to learn more: veohero.org

Need Help?
Veterans Crisis Line: Dial 988 then press 1
or call VEO: 404-889-8710



15th ANNIVERSARY
VETERANS
 Empowerment Organization

HEROES

BENEFIT CONCERT

14 OCTOBER | COLLEGE FOOTBALL HALL OF FAME

EMPOWER VETERANS



OUR FUNDRAISING GOAL IS
\$150,000

For \$150,000, we can support our transitional housing program for six full months. We ask that these six months be sponsored by our veteran branches, so we can highlight the support of veteran networks giving back to veterans in crisis. Let's be bold and prove, we've got your 6.

SCAN TO

 DONATE!

**\$25,000 GOAL PER BRANCH,
 TO SPONSOR A MONTH OF OUR HOUSING PROGRAMS:**

APRIL: MARINE CORPS | JUNE: ARMY | AUGUST: COAST GUARD
 SEPT: AIR FORCE | OCTOBER: NAVY | DECEMBER: SPACE FORCE



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WILL & The Exclamation

SPONSORS

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erbury



ING 15 YEARS

ment



Application... or by emailing...

Application Deadlines (Apply...)

- January 31st
- June 30th
- September 30th

Approved applicants will be sent assistance checks for the preceding semester on:

- March 1st
- August 1st
- October 15th

<https://form.jotform.com/93046820419154>

ATLANTA FIRE RESCUE DEPT. CADET PROGRAM

Program Overview

Cadet Program offers a remarkable 12-session mentorship opportunity for students aged 14-28. Throughout this program, you will embark on an exciting journey, gaining access to 30 hours of immersive hands-on training, comprehensive strength and agility training, and the chance to contribute to your community through valuable service hours. Join us and unlock your full potential today!

After The Program

Gain entry into technical college for the EMT Certification Program.

- AFRR has a Tuition Assistance Program to help with the cost.
- Continuing education increases pay in the Department.

Apply for direct employment with Atlanta Fire Rescue Department.

- A stable career path that provides flexible hours.
- An opportunity for continuous upward growth, with a starting salary of \$40,000 per year.

Learn transferrable skills to carry with you throughout your career.

- Leadership, time-management, customer service, and community engagement.

ATLANTA FIRE RESCUE FOUNDATION

IS THERE A FIRE IN YOU?

The Program At a Glance

- First Aid/CPR/AED
- Emergency Preparedness
- Rappelling
- Hose Line Advancement
- Search and Rescue
- Team Building
- Mentoring/Coaching
- Station Tours
- Strength Agility Training
- Ladder Climb

To Apply

- Visit <https://form.jotform.com/91195463804158>
- Scan QR code on your phone
- Or email Cadet@atfrf.org for more information

Visit us at: <https://www.atfrf.org/>

ATLANTA FIRE RESCUE DEPT. CADET PROGRAM

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ATLANTA FIRE RESCUE DEPT. CADET PROGRAM

ATLANTA FIRE RESCUE FOUNDATION

STATION 16

FACTS AND ODDITIES

Founded 1915

Current Personnel

- 14 Firefighters
- 8 EMTs
- 3 Chiefs

62% of the calls responds to are EMS related

In 2021, 422 Children Saved

Station 16 has been in existence for 107 years

ATLANTA'S FIRST AFRICAN-AMERICAN MALE FIREFIGHTERS

Johnnie Sabat	Bobby Young
Ernie Golden	Charles Hester
Harvey Thomas	Harold Hester
William Hester	James Hester
William Hester	Harold Hester
William Hester	Harold Hester
William Hester	Harold Hester
William Hester	Harold Hester
William Hester	Harold Hester
William Hester	Harold Hester

ATLANTA'S FIRST AFRICAN-AMERICAN FEMALE FIREFIGHTERS

Lisa Bentley
Shirley Bentley
Lois Bentley
Shirley Bentley
Shirley Bentley
Shirley Bentley
Shirley Bentley
Shirley Bentley
Shirley Bentley
Shirley Bentley

STATION 16

yet integrated. Located in 1948 Simpson Rd. (now Joseph E. Boone Blvd.), the station was built upon the former property of Theodore "Tiger" Flowers, the world's first African American middleweight boxer. Continuing the efforts to diversify the fire department, Mayor and Councilman ordered the station to be named after the first African American woman to serve as a firefighter.

ATLANTA FIRE RESCUE DEPT. TUITION ASSISTANCE PROGRAM (TAP)

The Tuition Assistance Program (TAP) is designed to encourage pursuit of higher education by providing financial assistance to eligible employees. The program is open to all full-time employees of the Atlanta Fire-Rescue Department who are currently attending an approved educational institution. The program is subject to the following eligibility requirements:



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